



GREENTOWN
CURAÇAO

**Unique opportunity
to
JUMPSTART our
ECONOMY**

*Road mapping from today
to tomorrow*

Government Action`



Idea

Idea Description

***Curaçao Gouvernement
needs a transition plan
for the refinery site.***

Value Proposition / Context

- *Unique strategic location*
- *Create circular economic activities*
- *Increase jobs*
- *Generate foreign exchange income*
- *Solve the pollution problem*

Transition

Our Toko is now Hypermarket



Transition

Our 'Lampi de kerosin' became 'led light',



Transition

Our industry ... to what?



Execution Implementation

This Transition plan will contain:

- ***Splitting the industrial area of the refinery to accommodate the Jumpstart the economy***
- ***Establish Industrial Development Authority with Red Carpet Masters and Economic Ambassadors***
- ***Create a Masterplan***
- ***Create a Businessplan***

Resources Needed

Investment Needed

- *\$ 500k*

Financing Options

- *Cocktail of participation & investment capital from EIB and PPP*

Other resources needed

- *Mandate of the 'Council of Ministers'*

Graphics/Images

